



Every break in the skin—ink or piercing—triggers the exact same 4-phase biological cascade.



I'm not just a guy
with a new tattoo...
I'm a walking
battlefield!

TATTOO
NEEDLE

Haemostasis (minutes/hours)
- Platelet & Fibrin Net

FIBRIN NET

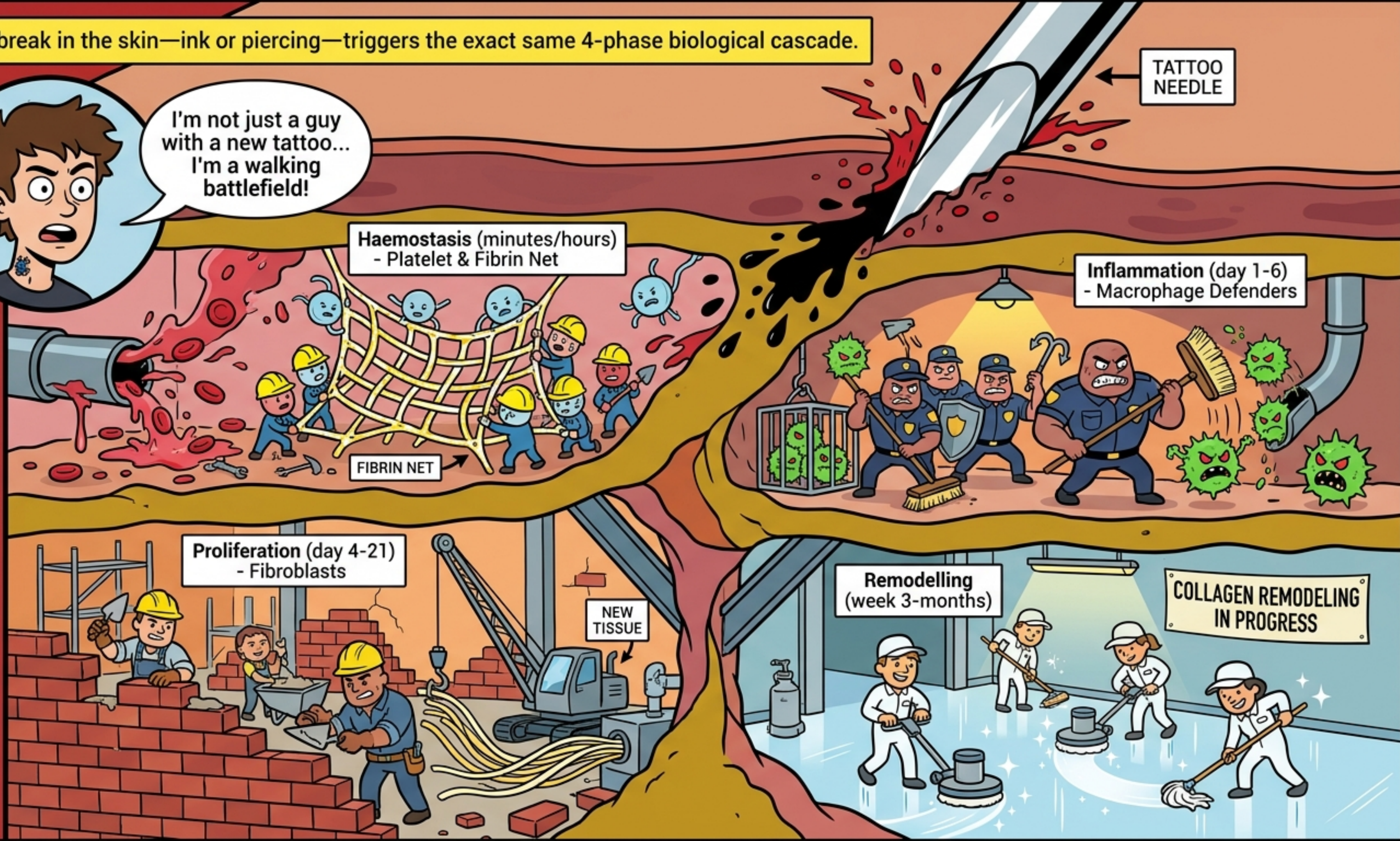
Inflammation (day 1-6)
- Macrophage Defenders

Proliferation (day 4-21)
- Fibroblasts

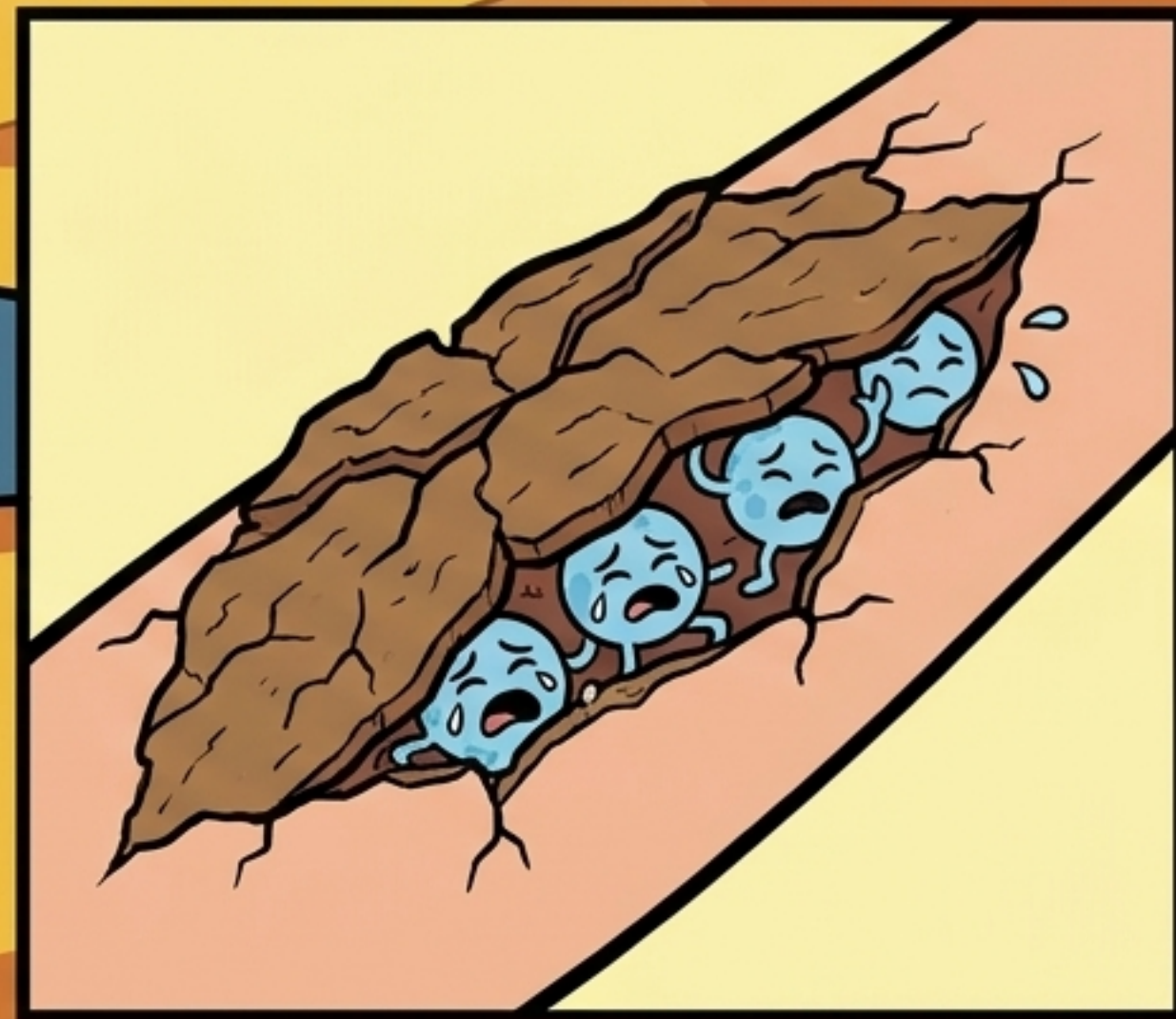
NEW
TISSUE

Remodelling
(week 3-months)

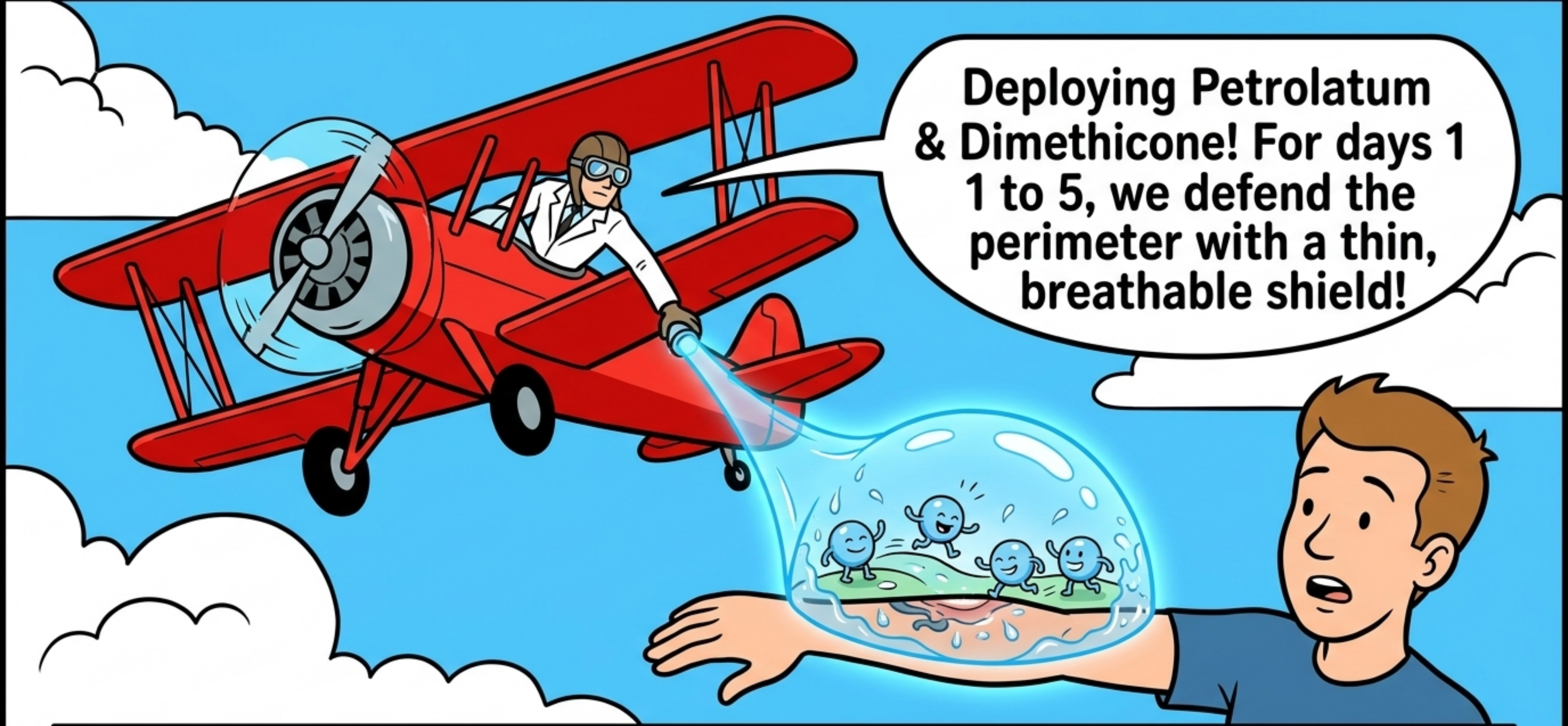
COLLAGEN REMODELING
IN PROGRESS



Just let it dry out
in the open air, matey!
Form a good hard
scab!



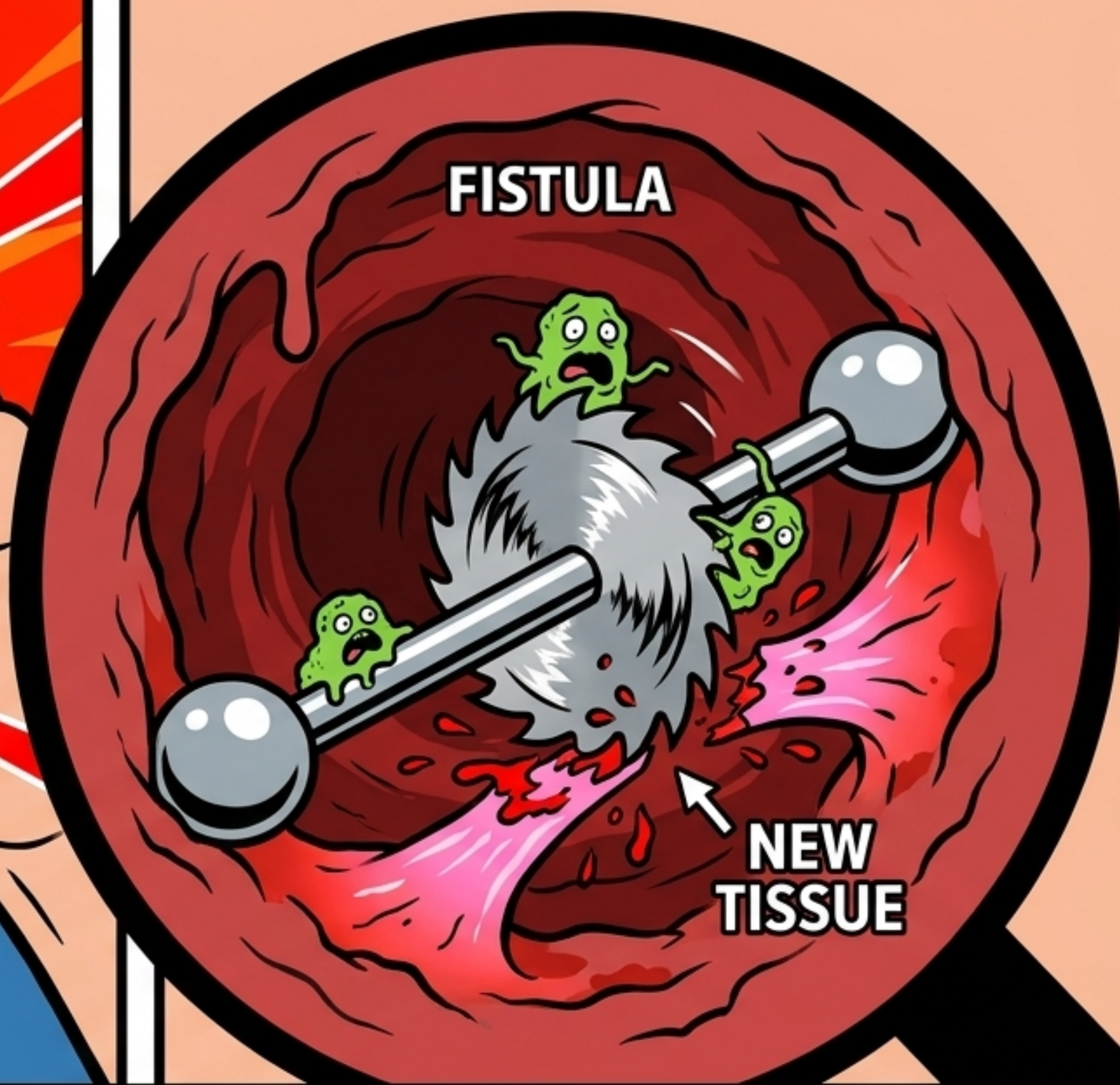
BEWARE ANCIENT MYTHS! Scabs trap your cells! Clinical science proves a moist environment accelerates re-epithelialisation by 50%!



**Deploying Petrolatum
& Dimethicone! For days 1
1 to 5, we defend the
perimeter with a thin,
breathable shield!**

Moisture without suffocation! An occlusive barrier promotes healing, but applying too thick a layer will macerate the skin.

THE FORBIDDEN TWIST!



DO NOT ROTATE! Twisting shreds the fragile new tissue of the forming fistula and drags external surface bacteria directly into the wound.

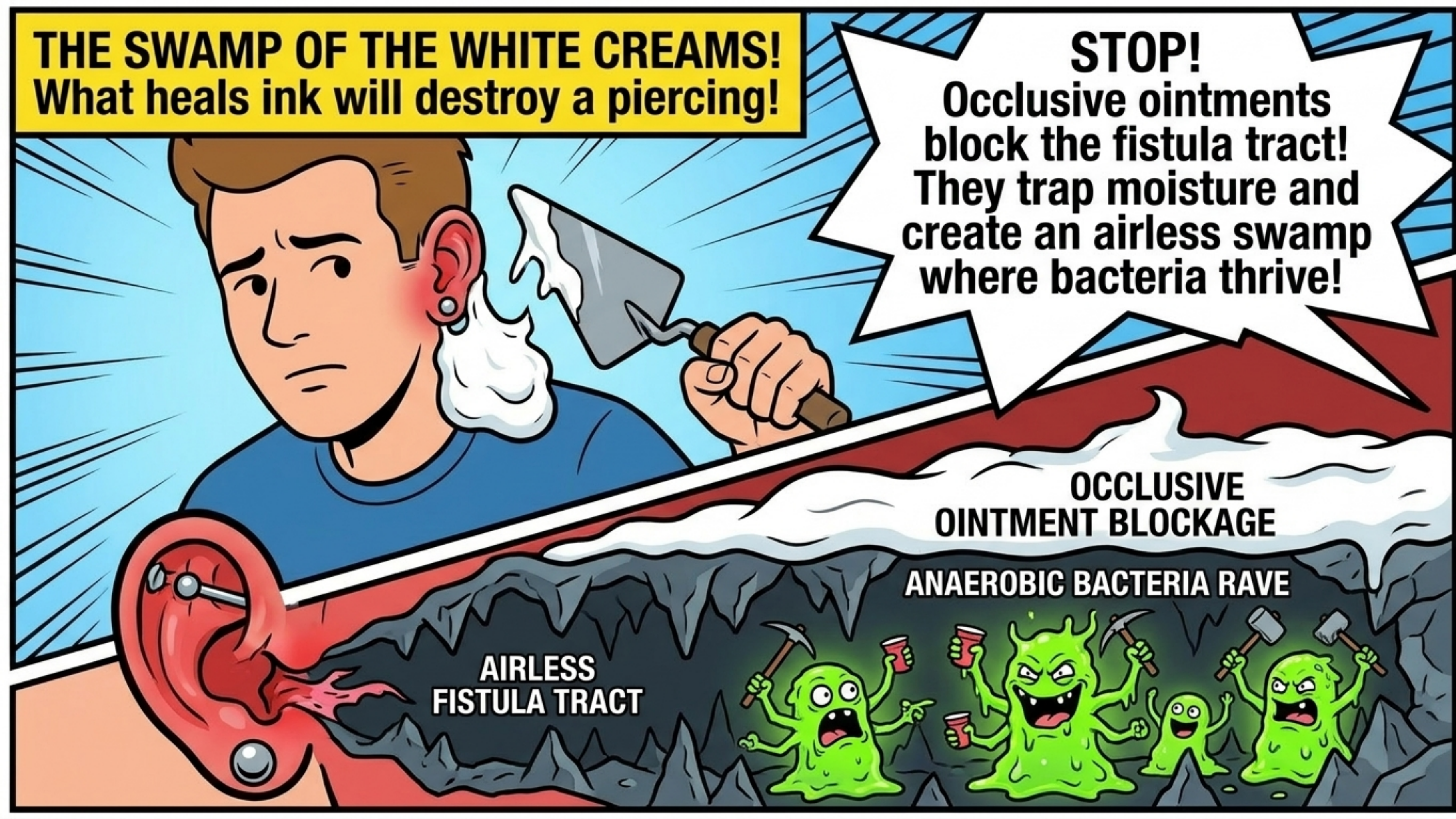
THE SWAMP OF THE WHITE CREAMS!
What heals ink will destroy a piercing!

STOP!
Occlusive ointments
block the fistula tract!
They trap moisture and
create an airless swamp
where bacteria thrive!

**OCCLUSIVE
OINTMENT BLOCKAGE**

ANAEROBIC BACTERIA RAVE

**AIRLESS
FISTULA TRACT**



WANTED

Isopropyl Alcohol



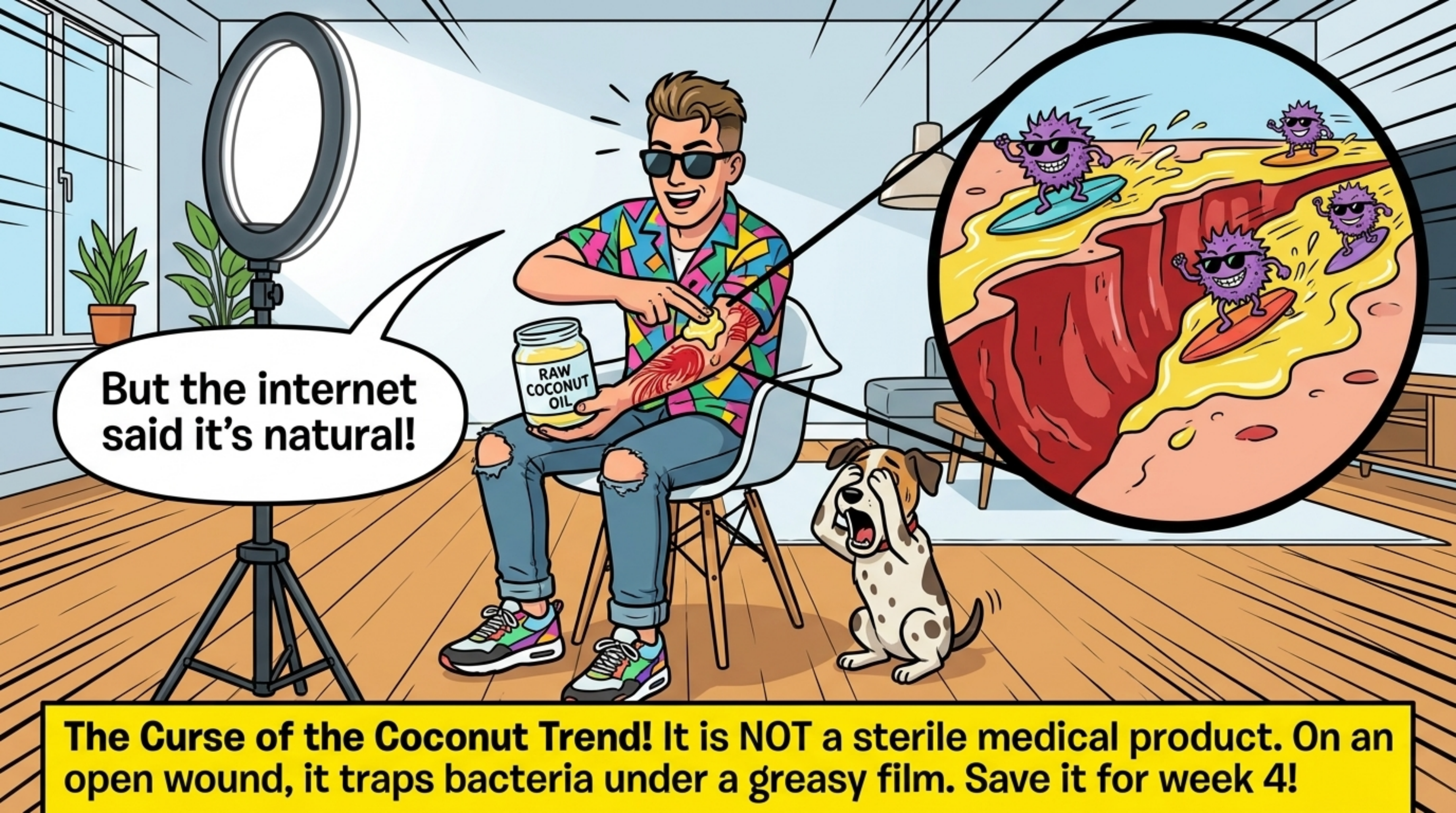
Hydrogen Peroxide



Parfum / Fragrance



WANTED FOR CYTOTOXICITY! These villains kill your hardworking fibroblasts and delay healing. Zero tolerance on fresh wounds!

A cartoon illustration of a man in a colorful shirt and sunglasses sitting in a chair, applying a yellow substance from a jar labeled 'RAW COCONUT OIL' to a bloody wound on his arm. A speech bubble from a ring light on the left says 'But the internet said it's natural!'. A dog on the floor looks shocked with its mouth open. A large circular inset on the right shows a cross-section of the skin with bacteria (purple spiky characters) trapped under a yellow film of coconut oil. The scene is set in a room with a window, plants, and a lamp.

But the internet said it's natural!

The Curse of the Coconut Trend! It is NOT a sterile medical product. On an open wound, it traps bacteria under a greasy film. Save it for week 4!



The Cartilage Bump! Caused by pressure, bad sleeping angles, or irritation. Identify the source—don't burn it with home remedies!

Equip the Ultimate Weapons of Clinical Science!



The APP Standard Protocol: Sterile saline twice a day, keep it bone dry, and use implant-grade materials that won't degrade or leach nickel.

The Golden Rules of Applied Wound Biology

TATTOOS - The Wet Jungle

1. Maintain a moist environment.
2. Occlusives for days 1-5.
3. Switch to water-based lotion.
4. Never let it scab!

PIERCINGS - The Dry Cave

1. Maintain a dry environment.
2. Sterile isotonic saline ONLY.
3. Never apply creams or ointments.
4. LEAVE THE JEWELRY ALONE!

Know your battlefield. The right product at the wrong phase is as bad as the wrong product.



***I NEED FULL SLEEVES!
TAKE MY CAR KEYS!
INK ME AGAIN!***

Perfect healing achieved!

Perfect healing achieved! The only tragic pitfall left... is your new addiction. See you next week!