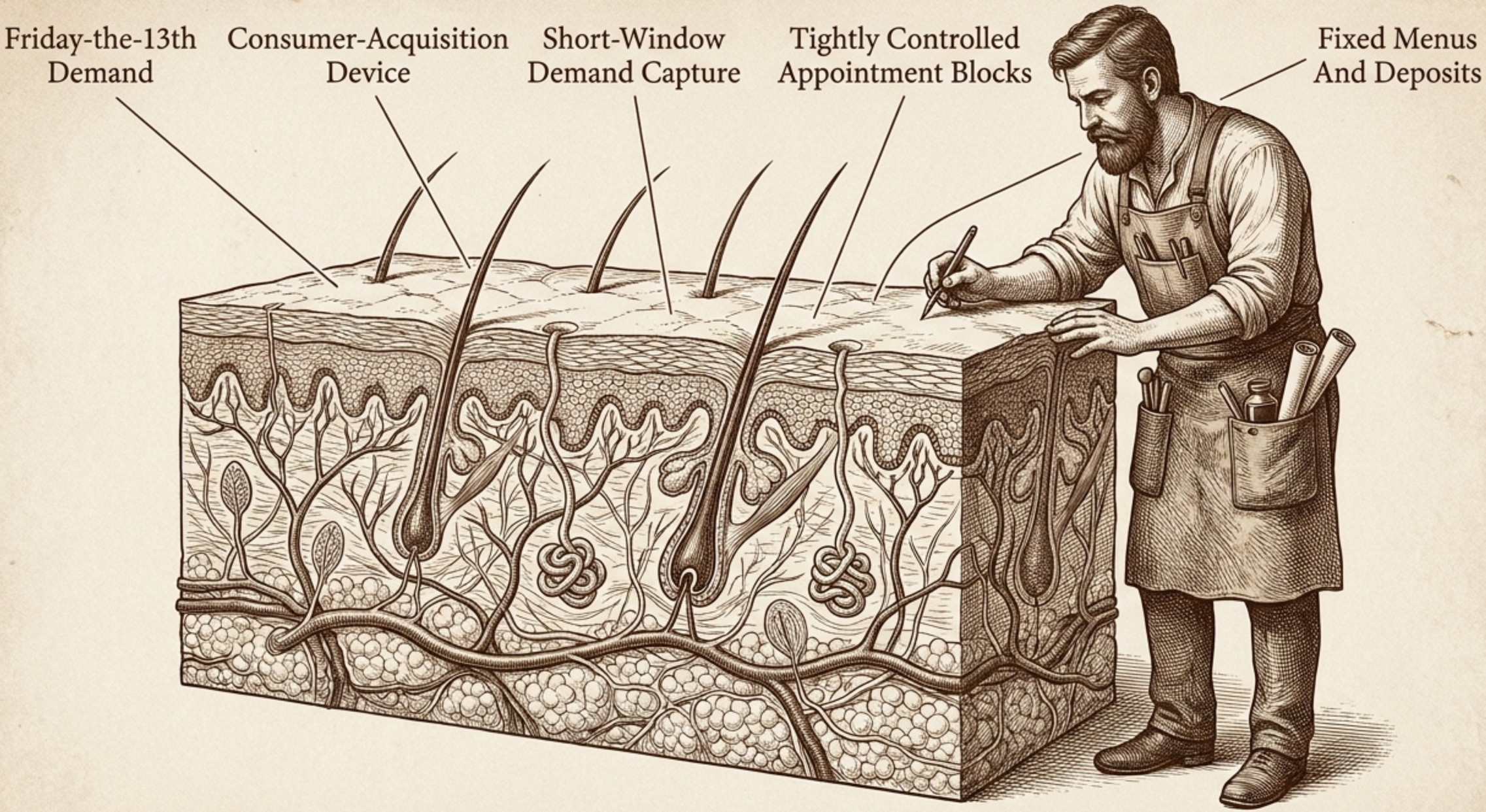


Attention alone does not guarantee profitable studio bookings during a traffic event.

PRICE THE MARGIN, NOT THE CROWD.