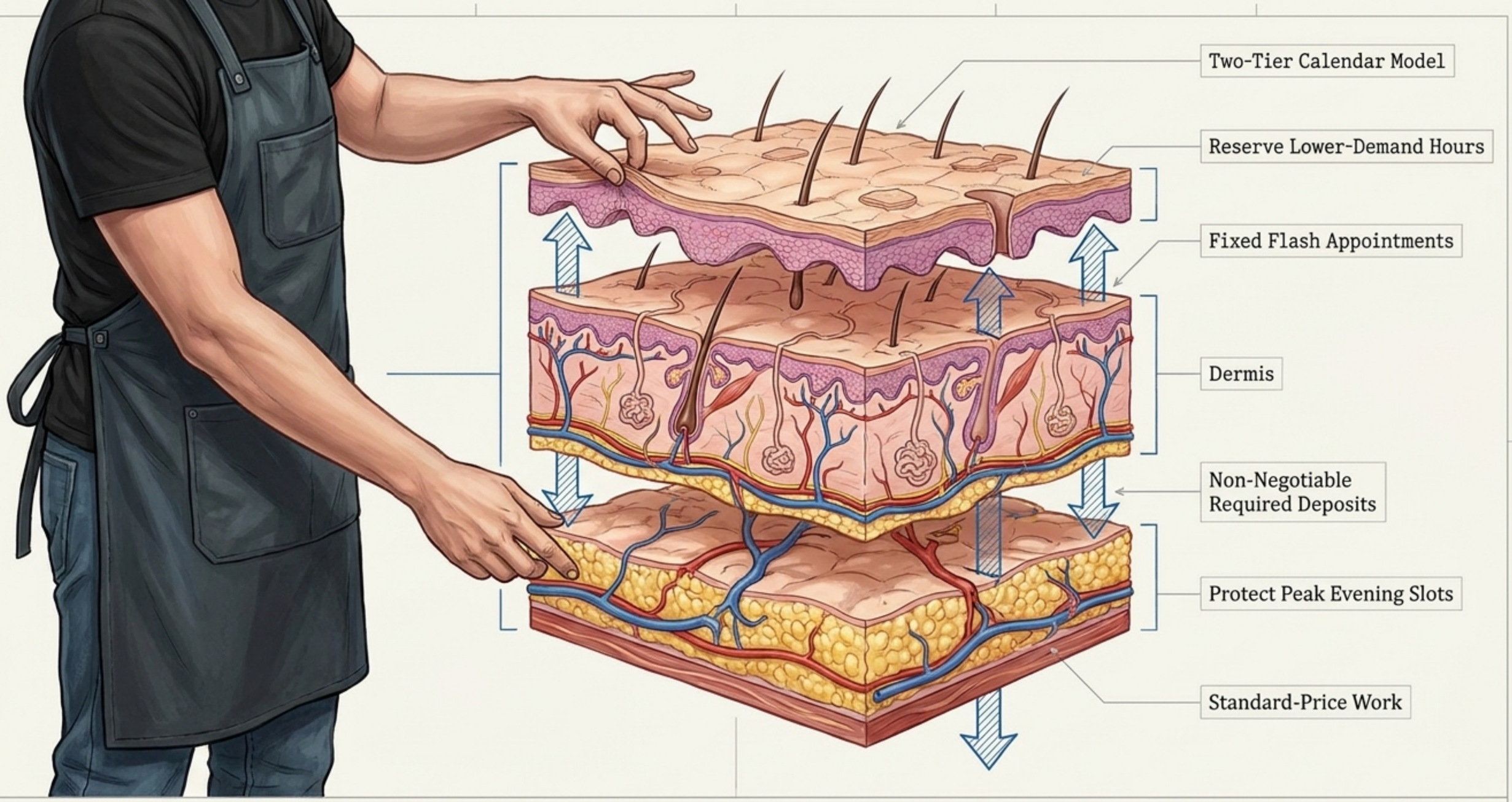


A campaign works best when the studio sells a constrained product without displacing standard appointments.
SELL THE WINDOW, PROTECT THE MARGIN.