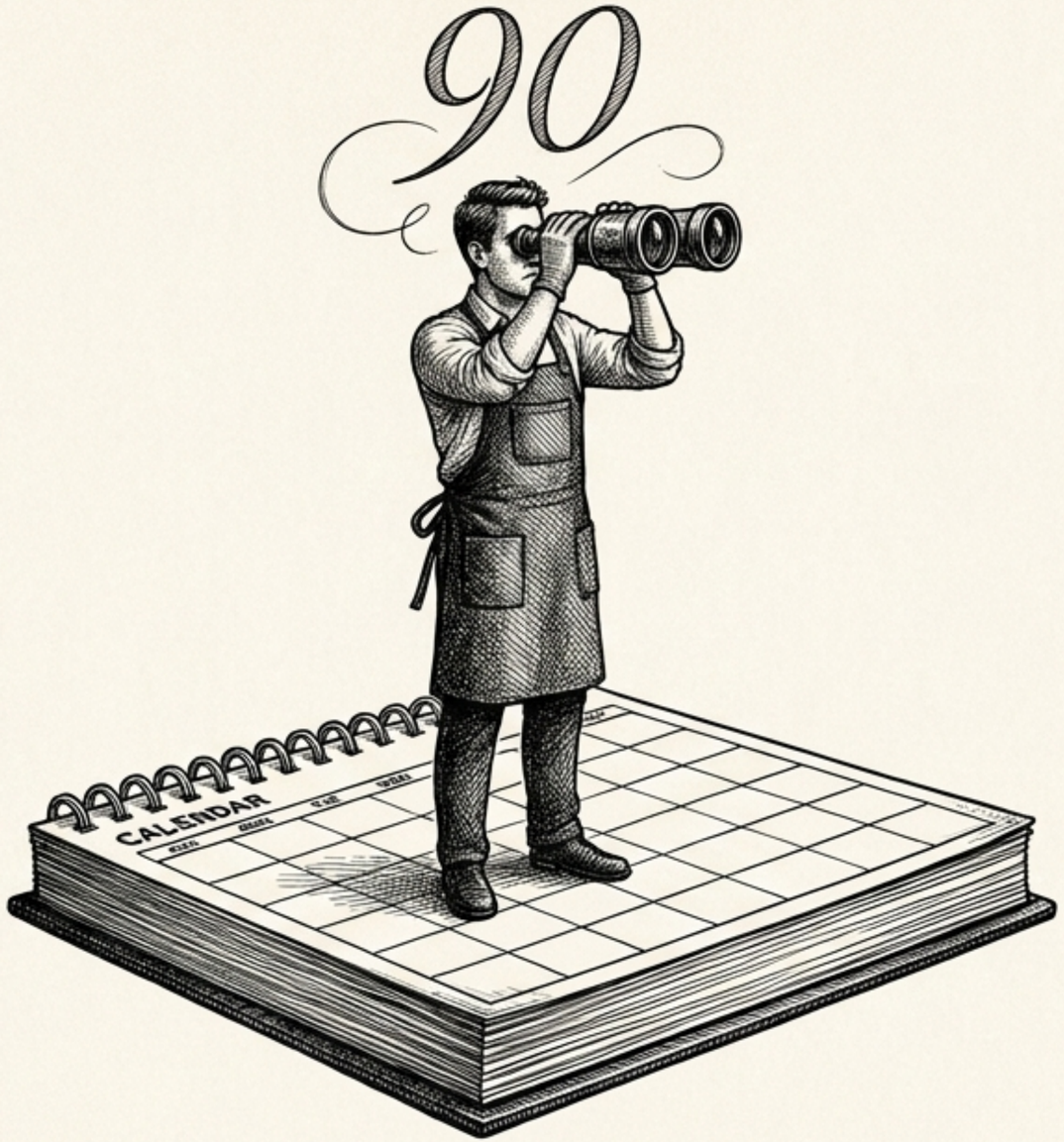


Capture the source of the booking and whether a second appointment is made within 90 days.

Three months of aggressive calendar staring officially classified as an acquisition strategy.