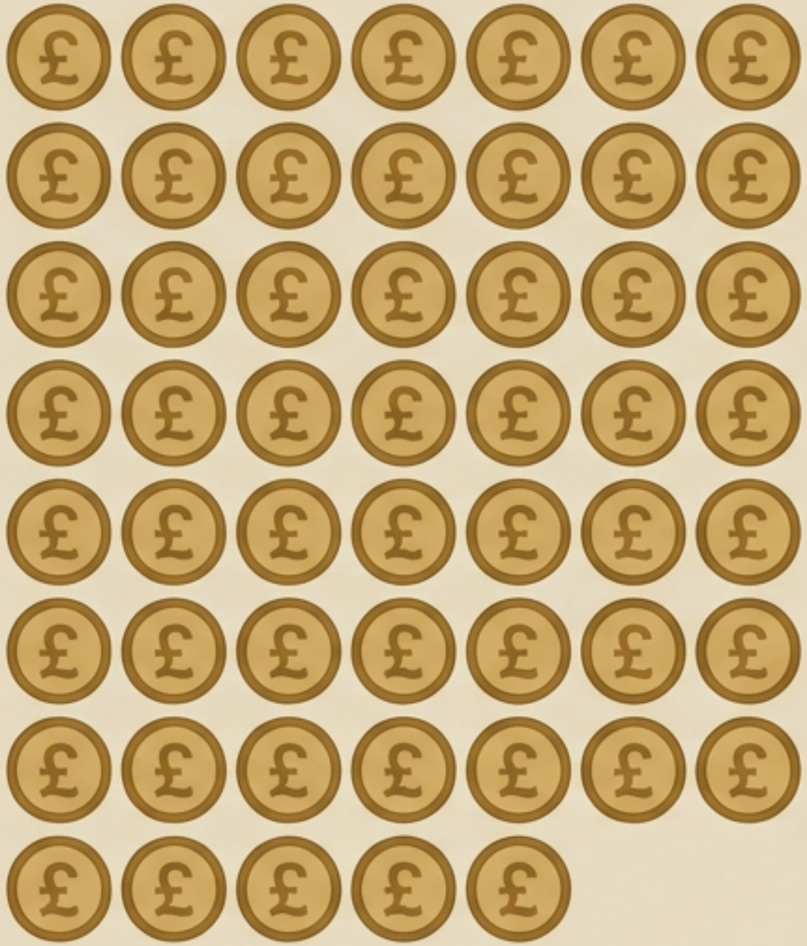
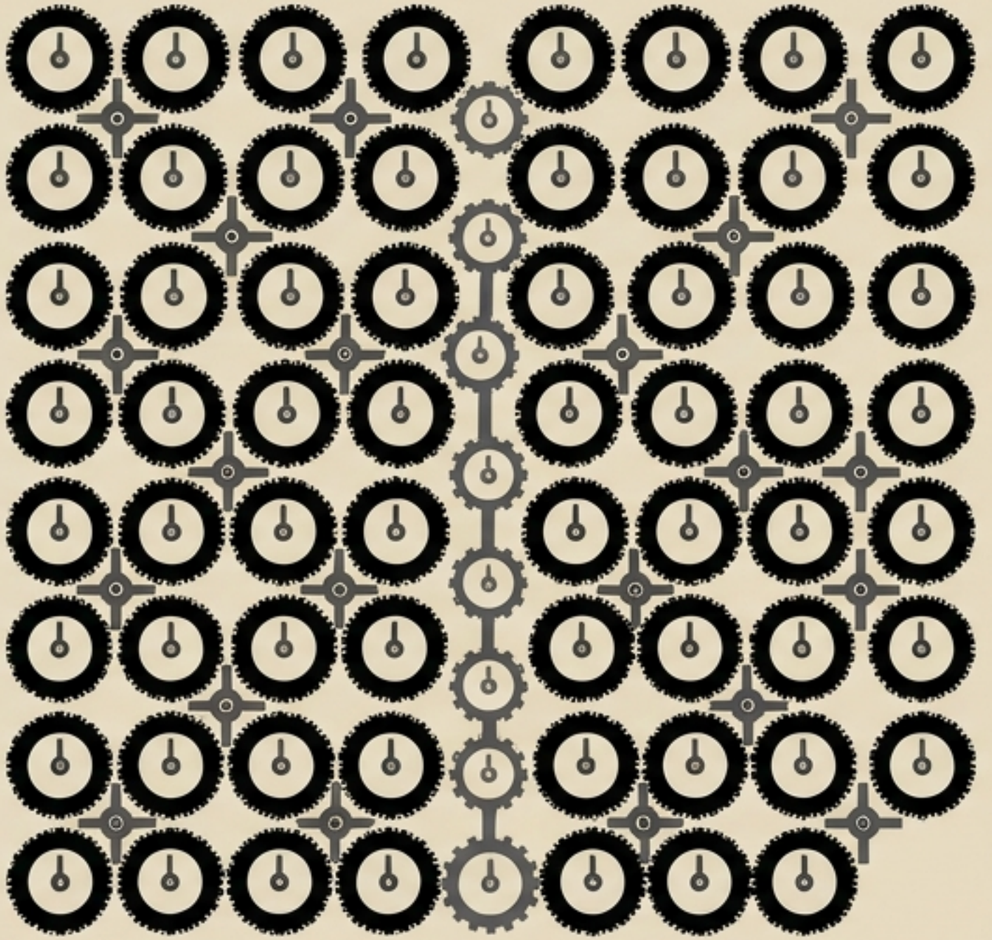


50
£50 gross revenue creates misleading margins.

8
£8 covers consumables and transaction fees.



83
£83 is the true landed cost.

1
1 hour of capacity vanishes instantly.

Unseen operational costs destroy baseline margins if time remains unsold.

KNOW THE LANDED COST BEFORE PROMISING THE PRICE.