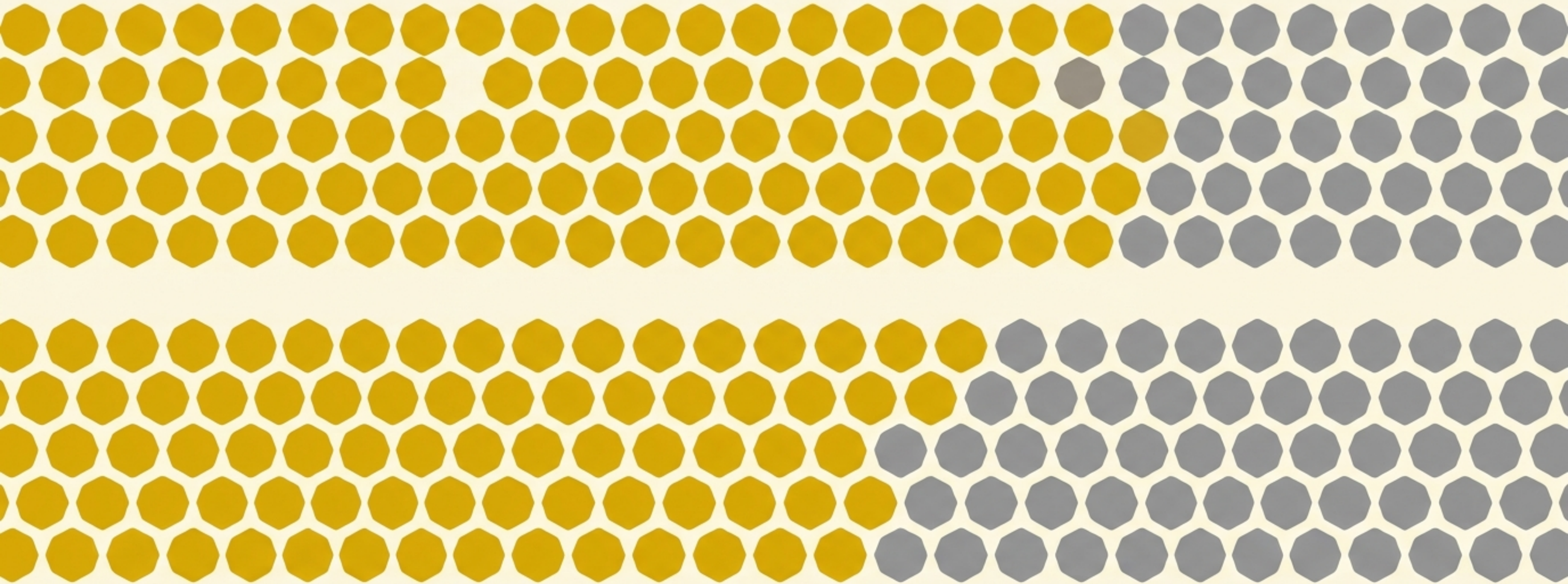


Higher karat means less alloy metal exposure.
18 karat gold is 75 percent pure.
14 karat contains 41.7 percent non-gold metal.
Lower karat formulas often contain reactive nickel.



The European industry standardizes on higher purity metals.
AVOID UNVERIFIED LOW KARAT ALLOYS.