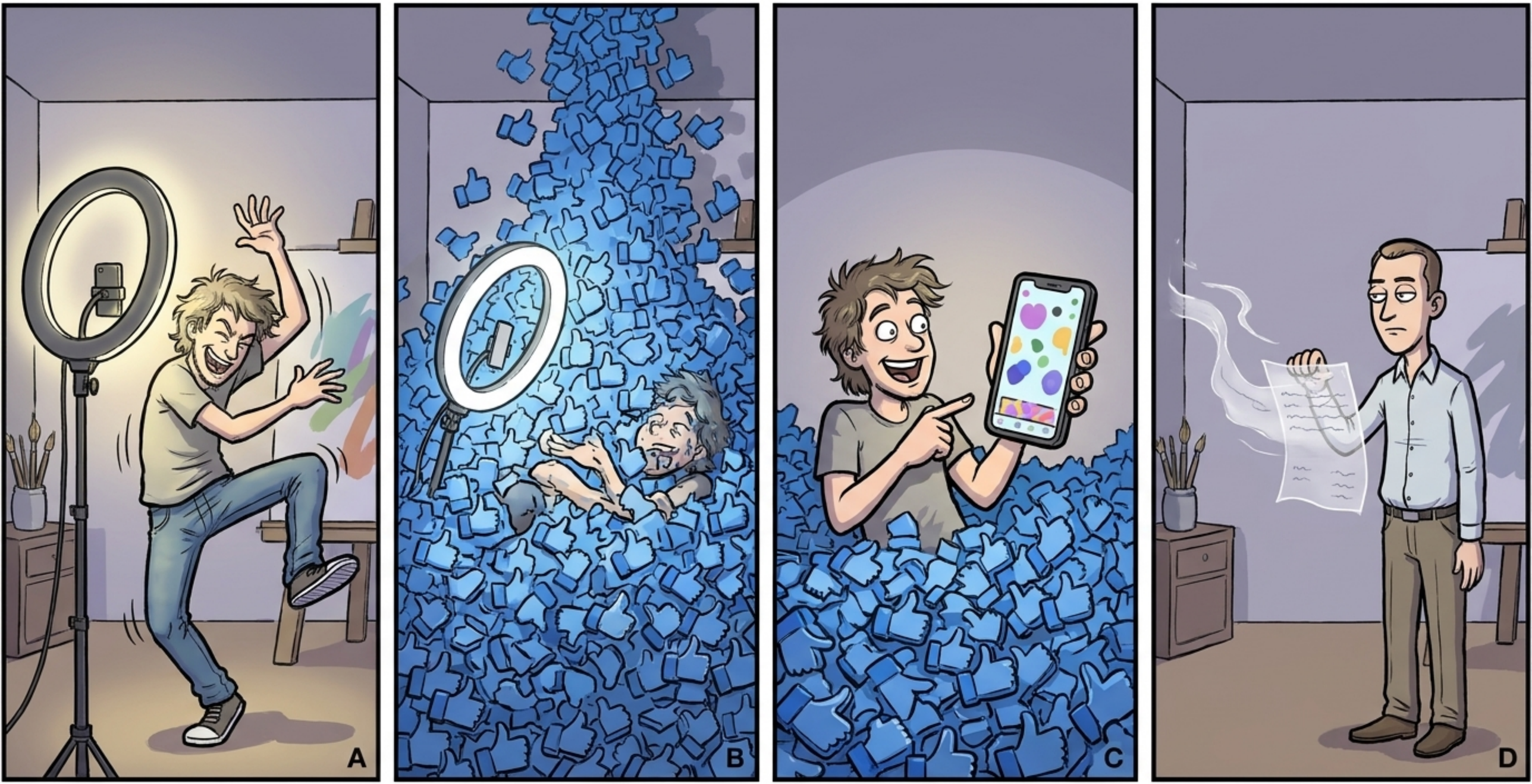

A residency that produces massive views and a thin booking sheet is a marketing event rather than a profitable expansion. Internet points remain remarkably difficult to deposit at a local banking branch.