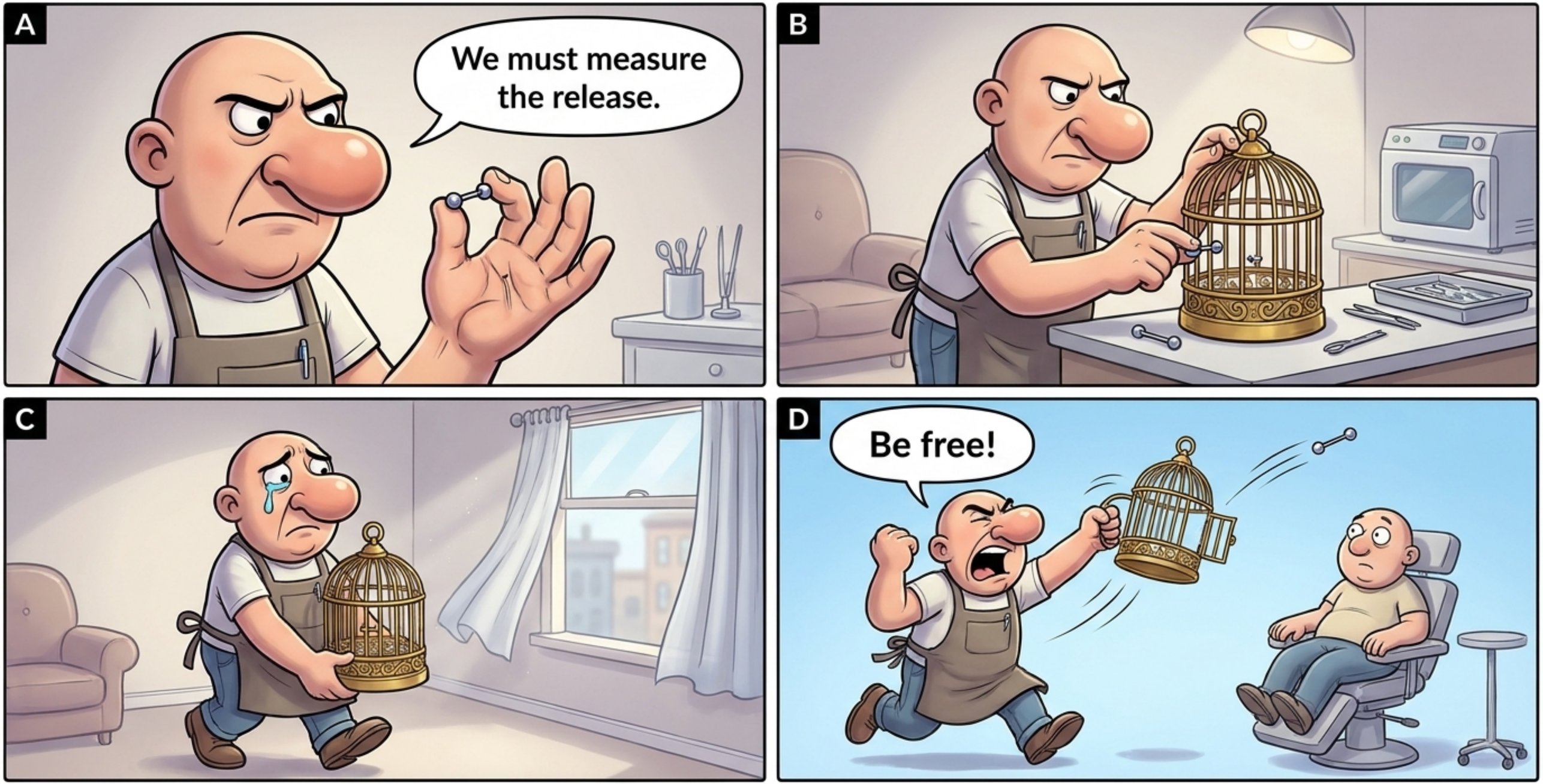

Nickel content and nickel release are completely different measurements.

Setting the jewelry free in the woods achieves a dramatic release but terrible client retention.